

Hold your own **JOIN ME ON THE BRIDGE** event! Here's how.



Have you ever wondered what you can do to help women whose lives are torn apart by war? By taking part in Women for Women International's Join me on the Bridge campaign on **8 March 2010 - International Women's Day** - you can be part of a growing powerful movement that says "no to war and yes to women's peace and development".

In the Congo, where war has raged over the past decade, women suffer on a scale never known before. Rape, violence, and death of loved ones are a constant threat. Thousands of women from the two sides of war, from both the Congo and Rwanda, will join together on a bridge that connects their two countries and show that they can build the bridges of peace for our future.

You too can join. By organizing your own bridge event you will be standing alongside the women of the Congo, Rwanda, Afghanistan, Iraq, Sudan, Nigeria, Bosnia, Kosovo and beyond. Here's how.

Before the event:

Choose a local bridge - big, small, across town or just close by. You'll need a permit if there's going to be a large group of you - so contact your local authorities (the police or local council) to organise this.

➔ Plan your event for Monday 8th March, at any time of day. On this day, you will be acting in solidarity with thousands of women all around the world. It may be a lunchtime event with work colleagues, a daytime event with other members of your group, an early evening event or vigil. If you can't do it on 8th March, we encourage you to hold your event during the 6-7th March weekend, thus kicking off International Women's Day.

➔ Set a goal for how many people you'd like to join you on the bridge. Remember one woman can change anything and many women can change everything! The more women that join us, the more we can change our world.

➔ Promote your event around town. Invite groups, schools and clubs focused on women's and humanitarian issues. Download our customizable flyer.

➔ Use Facebook, Twitter, or any of your favourite online communities to spread the word about your bridge event.

➔ Create a white banner with your own special images and messages of peace. Join together with your group to make your banners beforehand, using sheets, canvas or old white clothing that you can decorate and wear. If you like, you can download the Women for Women International and Join me on the Bridge logos and use these on your banners. Write the name of your bridge, town or city on your banner with your message, or hold up your national flag. That way we'll have a good picture of where your event took place.

➔ Register your Join me on the Bridge event with us! Email us at mybridge@womenforwomen.org, telling us:

your name, contact details, name and address of your bridge event, date, start and end times of your event, and your goal number of attendees.. Then we'll set up an

online event page for you, where you can easily collect RSVPs. We'll also add your event to our online list on the Women for Women International website so that more supporters in your area can join you. Let us know how many people RSVP to your event - if there are more than 50 of you we'll send you an official campaign banner! Also, the ten bridge events with the most RSVPs will each get an iflip video camera on loan from us to film their event!

➔ Invite your local newspaper, radio and television stations to cover your bridge event. Download a press kit to help you with this.



On the bridge:

- ➔ Speak to your group about Join me on the Bridge and International Women's Day. Download our suggested speaker notes to help you with this.
- ➔ Ask everyone, including passers by, to draw or write messages of peace on your banner. Bring marker pens, paint, etc!
- ➔ Ask everyone to sign to the "Join me on the Bridge" pledge and to register their name, address, email and telephone numbers. Download the pledge form and take this along to the bridge with a couple of clip boards and pens.
- ➔ Take plenty of photos and video! It may be included in a photo and video exhibition that we're creating to capture this global movement.
- ➔ Celebrate peace and unity in your own favourite way. It could be dancing, singing, eating - be as creative as your bridge allows.

After the event:

- ➔ Email us your photos and videos straight after your event. Email your video to _____@youtube.com and your photos (as attachments) to _____@flickr.com.
- ➔ Thank all of those who joined you on your bridge, and let them know how they can find out more about the campaign from the Women for Women International website, and let them know about other ways they can stay involved.
- ➔ Mail, fax, or scan and email your completed Join me on the Bridge pledge registration forms to us at:

If in the US:

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If you have any questions, please consult the FAQs page or email us at mybridge@womenforwomen.org

See you on the bridge!

Downloads available from

Customizable flyer, Logos, Press kit, Speaker notes, FAQ

