

## Leadership Academy (LA) of SI Greece 2024

On behalf of the organising Committee of the Leadership Academy of SI Greece, I am pleased to officially announce the decision of the Board of my Union to undertake the organisation of the SIE Leadership Academy for 2024.

- **When**

The exact period of SIE LA is week 34, from Monday 19 of August to Friday 23 of August and it will be attended by 25 young women from all over Europe, graduates or professionals, aged 25-35. On Sunday 18 of August a welcome event will be organised by SI Kavala Club.

- **Where**

The LA will take place in Kavala, a city in northern Greece, the capital of Kavala regional unit.





It is situated on the Bay of Kavala, across from the island of Thasos and on the Egnatia motorway, a one-and-a-half-hour drive by car to Thessaloniki (160 kilometers (99 miles) west).

Kavala is a beautiful and historic town built amphitheatrically next to the sea, which combines mountain and sea, picturesqueness and modern life, archaeological tours and exciting excursions, cultural activities and serenity within nature

<https://www.visitkavala.gr/en/>



## How to get to Kavala

### By air

From Athens, there are daily flights to “Megas Alexandros” Airport in Chrysoupoli, just over 30 km from Kavala. In the summer, this airport serves charter flights to and from many European cities.

## By road

If someone chooses a flight to Thessaloniki Airport "Makedonia", one of the largest international airports in the country, she can reach Kavala by bus. The journey from Thessaloniki takes about 2 hours via the new Egnatia motorway, and the distance is 160 km.

### • Title

The title of the Leadership Academy of SI Greece 2024, will be:

**“Woman – Leader in the age of Artificial Intelligence (AI)- new challenges and prospects”**

We believe that it will be interesting and useful for young women, besides the classical sessions for Leadership, to learn about the new tools of AI and how to use them so as to achieve their goals to Leadership.

### • Topics

A lot of presentations and seminars are organized during the 5-day educational period.

- Some topics that will be included are:
- Leadership in Artificial Intelligence – Women make a Difference
- Describing AI: From Chatbots to Metaverse
- The power of emotional intelligence
- Inspirational Speaking
- Building the Next Generation of Female Leaders: The Role of Neuroscience in Cultivating Resilience
- Gender Equality and Female Leadership
- Crafting your personal Branding in contemporary times: A blueprint for success

The lecturers will be role model speakers with high level academic and professional background.

### • Mentoring Programme

There will be a one year Mentoring Program available for all the attendees of the L.A.

- **Social events**

We also have prepared a very rich parallel program with social events:

- Welcome diner on August 18 (offer of SI Kavala)
- Guided city tour
- Guided visit of the archeological site of Philippi - UNESCO World Heritage Site - and the Baptistery of Saint Lydia of Thyatira, the first documented baptised Christian women in Europe.
- Visit of the Archeological Museum and the Tobacco Museum.
- If the weather permits it, we will go for a swim at a very clear sandy beach.
- Excursion to the neighboring town of Xanthi. Guided tour to the picturesque old city of Xanthi and visit to the Folklore-Historical Museum and the House of Manos Xatzidakis, small banquet (organised and offered by SI Xanthi Club).

**Maria Oikonomidou**  
**Organising Committee of LA SI Greece 2024 Chair**